



# Elisabetta Rametta

design@elisabettarametta.com | 516.477.4608 | elisabettarametta.com

## EXPERIENCE

### **ELISABETTA RAMETTA, LLC.**

December 2015 - Current  
Freelance Designer & Consultant  
Sole Proprietor

- Conceptualize and deliver unique design solutions for phase 1 presentations
- Implement design modifications for various project phases and consumer brands
- Create modern and effective logo designs and graphic design collateral for various personal businesses

### **BLUEMARLIN**

December 2012 - July 2015  
Senior Designer

- Delivered unique design solutions from initial sketch phases to final execution
- Completed design modifications for various project phases
- Prepared files for consumer testing and for pre-production
- Directed and managed design interns on daily tasks and internal non-profit design project

### **FUTURE BRAND**

July 2012 - November 2012  
Senior Designer

- Delivered unique design solutions from initial sketch phases to final execution
- Completed design modifications for various project phases
- Prepared files for consumer testing and for pre-production

### **ANTHEM**

August 2010 - July 2012  
Senior Designer

- Delivered unique design solutions from initial sketch phases to final execution
- Brainstormed and executed visual strategy boards for consumer research groups
- Modified pre-production files based on client requests for numerous CPG brands
- Conducted in-store strategy research for audits and the design process

### **LAM DESIGN**

June 2010 - August 2010  
Junior Designer

- Conceptualized and delivered design solutions from initial sketch phases to final execution
- Conducted in-store strategy research for audits and the design process

### **ANTHEM**

January 2010 - May 2010  
Packaging Design Intern

- Collaborated on phase one designs for client presentations
- Created phase two designs and manipulated production files
- Conducted and organized research for audits and presentations

## EDUCATION

### **FASHION INSTITUTE OF TECHNOLOGY**

State University of New York

- Bachelor of Fine Arts in Packaging Design  
Summa Cum Laude  
May 2010

### **FASHION INSTITUTE OF TECHNOLOGY**

State University of New York

- Associate in Applied Science in Communication Design  
Summa Cum Laude  
May 2008

## SKILLS & AWARDS

### **TECHNICAL PROFICIENCY**

- Photoshop, Illustrator, InDesign, Keynote, Word, Excel, Powerpoint
- Bilingual in English and Italian

### **AWARDS RECEIVED**

- Silver Pentaward Awarded to Coca Cola FuzeTea Design  
Fall 2012
- Departmental Award at Graduation for Outstanding  
Achievement in Packaging Design  
May 2010